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**PRESS RELEASE**

**18th of December 2023**

**TAL Aviation Group and SimpleVisa Join Forces to**

**Revolutionize eVisa Services in the Travel Industry**

TAL Aviation Group, a leading global aviation and travel representation company, is excited to announce its strategic partnership with SimpleVisa, a cutting-edge eVisa service provider. This collaboration aims to revolutionize the distribution of eVisa services through travel trade sales channels on a global scale.

Under this partnership agreement, TAL Aviation Group will represent SimpleVisa worldwide, leveraging its extensive network and industry connections to promote and distribute SimpleVisa's innovative services. This will enable travel agencies, tour operators, and other travel industry stakeholders to seamlessly offer eVisa and ETA (Electronic Travel Authorization) services to their customers.

ETA documents and eVisa have the potential to transform the travel industry by streamlining visa application processes and eliminating the need for physical visa stamps. By offering convenient and efficient online visa applications, travelers can easily obtain the necessary travel authorizations from the comfort of their homes or offices.

**Leonid Marmer, Senior Business Development Director of TAL Aviation Group:** "We are thrilled to partner with SimpleVisa and bring their groundbreaking services to the global travel industry. This collaboration will not only enhance our portfolio of services but also provide travel agencies and tour operators with a competitive advantage in offering hassle-free visa solutions to their customers."

**Christian Baillet, Co-founder and CEO of SimpleVisa**: "We are delighted to team up with TAL Aviation Group, a renowned player in the travel industry. Together, we will redefine the way eVisa services are distributed through travel trade sales channels, offering travelers a stress-free and convenient visa application experience."

By combining TAL Aviation Group's expertise in global representation and SimpleVisa's cutting-edge travel technology, this partnership will enable both companies to tap into the growing demand for efficient visa services. The collaboration will enhance travel agencies' ability to offer comprehensive travel solutions for travelers worldwide.

**About TAL Aviation Group:**

TAL Aviation Group is a leading global aviation and travel representation company, providing comprehensive services to airlines, tourism boards, and travel companies.

With an extensive network and industry expertise, TAL Aviation Group ensures its partners receive maximum exposure and achieve their business goals.

**About SimpleVisa:**

SimpleVisa is a pioneering eVisa service provider, offering innovative solutions that transform the way visas are obtained and processed.

By leveraging cutting-edge technology, SimpleVisa makes the process of visa application more efficient, secure, and convenient for travelers.



**For more information**

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